

TABLE 1

Youth TGI Figures 1997

TITLE	PUBLISHER	% FEMALE READERSHIP AGED UNDER 15	AVERAGE AGE OF READERSHIP
Big!	EMAP Metro	63.65	12.51
Live & Kicking Shout	BBC Worldwide DC Thomson	66.33 67.84	12.08 13.43
Smash Hits	EMAP Metro	63.85	12.06
TV Hits	Attic Futura	61.98	12.79
It's Bliss	EMAP Elan	56.19	14.21
J17	EMAP Elan	44.88	14.68
Mizz	IPC Magazines	49.96	14.67
Sugar	Attic Futura	50.87	14.44
Top of the Pops	BBC Worldwide	63.15	12.29

TABLE 2

Complaint letters per meeting

1997	Total no. of letters	Specific complaints	General complaints	Outside remit of TMAP	Already adjudicated by TMAP
January	0	-	-	-	-
March	26	20 (2)*	3	3	0
August	86	2	33	4	47
December	3	1 (1)*	1	1	0

* numbers in **bold type** indicate complaints upheld

TABLE 3

Complaint components per meeting

1997	Total no. of complaint components	Specific complaints	General complaints	Outside remit of TMAP	Already adjudicated by TMAP
January	0	-	-	-	-
March	82	33 (15)*	3	46	0
August	252	4	45	13	190
December	14	11 (1)*	1	1	2

* numbers in **bold type** indicate complaint components upheld. Only two articles were found to be in breach of the guidelines, specified 15 times by complainants in letters received by the secretariat.